

*Partner With Us*

# illuminating Hope - 20th Anniversary Celebration

## Sponsorship Levels



The Matthews House





April 26, 2025





# Presenting Sponsor **\$20,000**

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-  **Recognition as the Exclusive "Presenting Sponsor"**
-  **Recognition in Opening Remarks & Podium**  
During Program
-  **Recognition Across All Event Materials & Press Releases**
-  **Seating (Premium)** for 10 Guests
-  **Company Logo (Prominent Placement)**  
on Event Signage, Website, and Social Media
-  **Opportunity for Branded Items**  
to be Included in Swag Bags
-  **Video Message** (From Your Company)  
Played During Event
-  **Full-page ad** in Event Program









**Custom sponsorship of your choice:**  
Choose from a la carte options on page 5



# Illumination Sponsor

**\$10,000**

-  **Recognition as the "Illumination Sponsor"**
-  **Recognition From Stage** During Program
-  **Seating** for 10 Guests
-  **Company Logo** on Event Signage & Social Media
-  **Half-Page Ad** in Event Program
-  **Inclusion in Event Marketing**  
—Thank You Video and Social Media Posts



**Custom sponsorship of your choice:**  
Choose from a la carte options on page 5






# Hope Sponsor(s) **\$5,000**

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-  **Recognition as the "Hope Sponsor"**
-  **Seating** for 10 Guests
-  **Company Logo** in Event Program & Social Media
-  **Quarter-Page Ad** in Event Program
-  **Opportunity to Sponsor** One à La Carte Item (e.g., Family Bags)
-  **Name Recognition** in Post-Event Surveys

# Community Sponsor(s) **\$1,000**

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-  **Tickets** for 8 Guests
-  **Company Logo** in Event Program
-  **Social Media Recognition**



# À La Carte Sponsorship Opportunities

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Add your brand's touch to specific elements of the event with these sponsorship options. Eight (8) tickets will be included with each sponsorship option below.

-  **Entertainment Sponsor**—\$4,000
-  **Bar Sponsor**—\$4,000
-  **Decor Sponsor**—\$3,500
-  **Meal Sponsor**—\$3,000
-  **Socks Sponsor**—\$3,000
-  **Swag Bags**—\$2,500
-  **Parking Sponsor**—\$2,500
-  **Podium Sponsor**—\$2,000
-  **Awards Sponsor**—\$1,500