



The Matthews House

Growing Stronger Together



BUSINESS *Membership Program*

www.TheMatthewsHouse.org

WELCOME TO

The Matthews House

We are excited to welcome you to The Matthews House and'd like to invite you to become a valued member of our monthly business membership program. As a respected business in our community, your partnership with us will be mutually beneficial and contribute to the well-being of our area's youth and families.



At The Matthews House, we believe in the power of collective efforts to create a positive impact on our community's youth and families. There are various ways you can contribute and support our mission:

- Donations + Memberships
- Volunteering
- Mentoring
- Business Sponsorships



Mission

Empowering Youth and
Families by Growing
Connection, Self-Efficacy,
and Independence.



The Matthews House
Growing Stronger Together

HOW WE IMPACT THE *Community*



✓ Youth In Crisis

We work alongside both the justice and foster care systems, as well as local schools, allowing us to meet the youth's most immediate needs, which range from housing and employment to academic development and domestic skill-set building. We help these youth on their journey toward self-sufficiency.



✓ Vulnerable Families

Our Family Programs were created to aid families in securing the foundations of positive relationships. We help to secure employment opportunities, navigate educational obstacles, and hone individual life skills to facilitate their journey to self-sufficiency.



✓ Shelter

In Fall 2024, we will be operating NoCO's first regional Youth Shelter in Loveland, CO. The shelter allows us to house homeless youth to help them to receive the security and resources they need to move forward with their lives.

MERGING BUSINESS + PHILANTHROPY

Membership

We are excited to present our innovative business membership program, offering a range of exclusive perks that not only elevate your brand but also empower you to be a driving force for positive change for children, youth, and families in the Northern Colorado community.

MAKE AN IMPACT

- Meaningful Social Impact
- Custom Volunteer Opportunities
- Exclusive Events and Mixers
- Enhanced Business Listings and Visibility



Bronze - Ally

\$100 PER MONTH

At The Matthews House, we believe that every contribution, no matter the size, can create positive change in the lives of at-risk youth and families. Our Bronze Ally membership level exemplifies the spirit of community engagement and social responsibility, making a meaningful impact for children, youth, and families at just \$100 per month.



01 Website Feature and Recognition:

As a Bronze Ally, your business will be prominently featured on The Matthews House's official website. This recognition serves as a testament to your dedication to social causes and will resonate with customers who value businesses that actively contribute to the betterment of society.

02 Quarterly Networking Opportunities

We understand the value of fostering connections between like-minded businesses and community leaders. As a Bronze Ally, you will receive exclusive invitations to our quarterly networking events. These gatherings provide a platform to build valuable relationships, exchange ideas, and collaborate with others.

03 Direct Impact on Youth Shelter Children

Each month, we will send you a contribution overview that outlines what we've been able to fund due to your contributions. Post these in the lunch or break room so that your employees start to understand what your business impacts within the community.

Silver - Advocate

\$350 PER MONTH

Our Silver Advocate membership is a testament to your unwavering commitment to building a stronger, more compassionate community. With a monthly contribution of \$350, you not only receive all the benefits of our Bronze Ally level but also unlock new opportunities to make an even greater difference in the lives of at-risk youth and families.



01 Quarterly Prominent Newsletter Features

As a Silver Advocate, your business will enjoy quarterly features in The Matthews House's email newsletters, reaching an audience of over 7,000 subscribers. This exposure presents a unique chance to showcase your brand's dedication to social responsibility.

02 Quarterly Group Volunteer Opportunities

We understand the value of team building and community engagement within your business. As a Silver Advocate, your team gains access to group volunteer opportunities tailored to your interests and skills.

Gold - Partner

\$500+ PER MONTH

Our Gold Partner membership represents the pinnacle of commitment to transforming lives and fostering positive change within our community. With a monthly contribution of \$500, the Gold Partner level builds upon the benefits of our Silver Advocate tier, empowering your business to make an even more profound impact and gain increased recognition for your philanthropic efforts.



Enhanced Visibility and Exposure

01

As a Gold Partner, we extend a special invitation to feature your business's impact story in The Matthews House's newsletters, text subscribers, and social media platforms. This extensive exposure amplifies your brand's reach and showcases your dedication to community engagement, forging meaningful connections with an extensive and engaged audience.

Prominent Inclusion in End of the Year Campaigns

02

Your generous support as a Gold Partner earns you a prominent place in our end-of-the-year campaign. This recognition includes your business being featured in posters, digital ad campaigns, and mentions on dedicated landing pages, ensuring your commitment to social impact is showcased throughout our year-end initiatives.

MEMBERSHIP AGREEMENT

_____ hereby acknowledges and agrees to the terms and commitments outlined in this membership packet, pledging its support to The Matthews House. Payments can be made on a monthly or quarterly basis; via check, ACH payment, or credit card.

Please choose the membership level you will be moving forward with:

- Bronze - Ally
- Silver - Advocate
- Gold - Partner

Name

Title

Signature

The Matthews House Representative -

Name

Title

Signature